

blossomski.com

BLOSSOM SKIS HANDMADE

New Brand of BlossomSkis



Facebook: @blossomski
instagram: @blossomskis

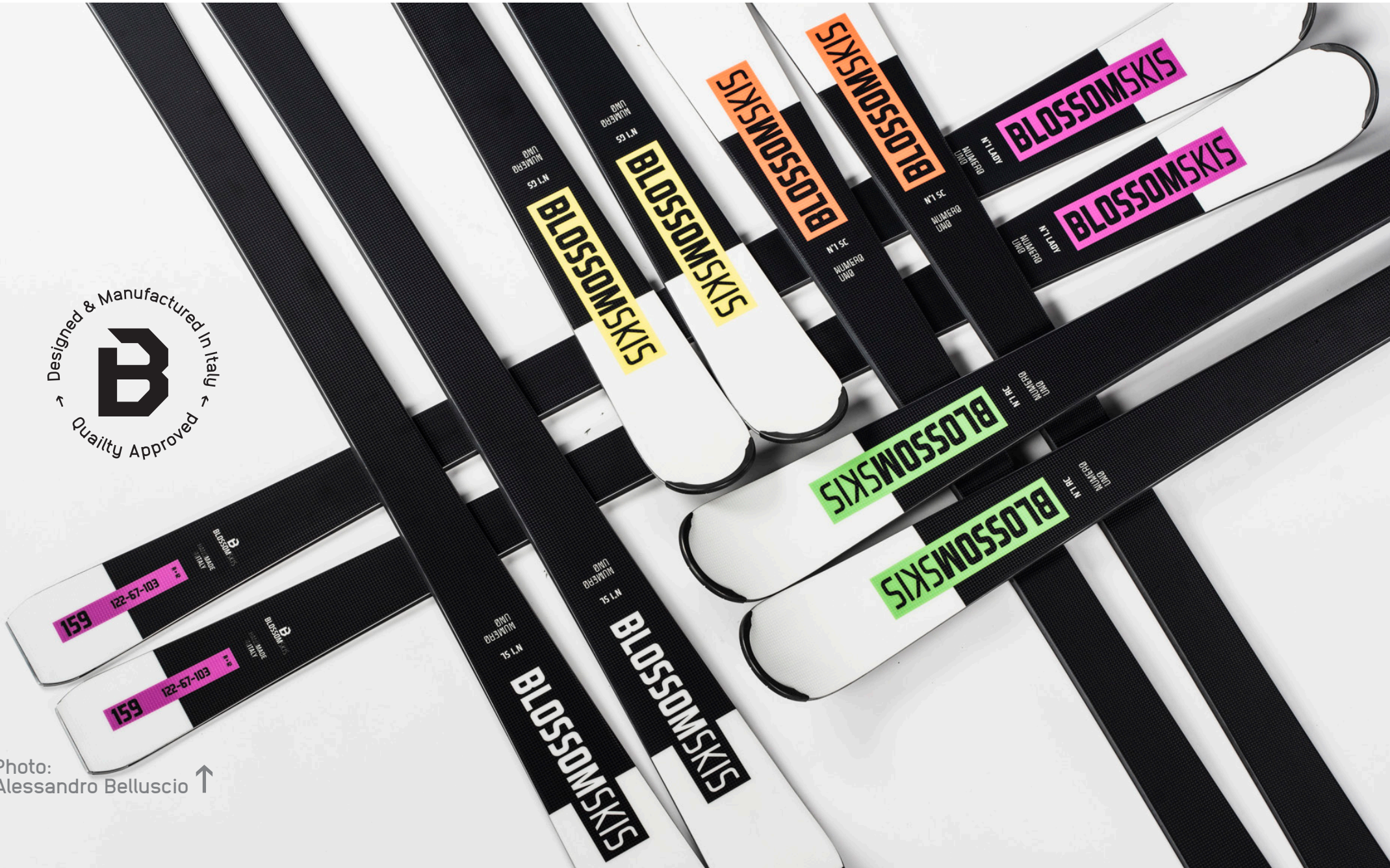


Photo: Alessandro Belluscio ↑

20 years of making perfect skis



20 twenty
years of
innovation
progression.

2000 - 2020

20

twenty
years of
innovation
progression.

2000



2005



2010



20

twenty
years of
innovation
progression.

2013



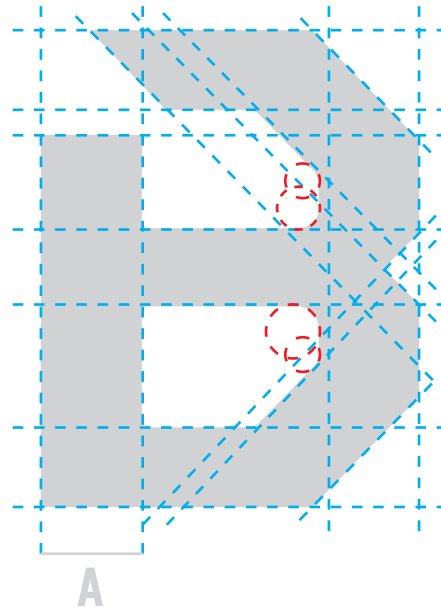
2017



2020



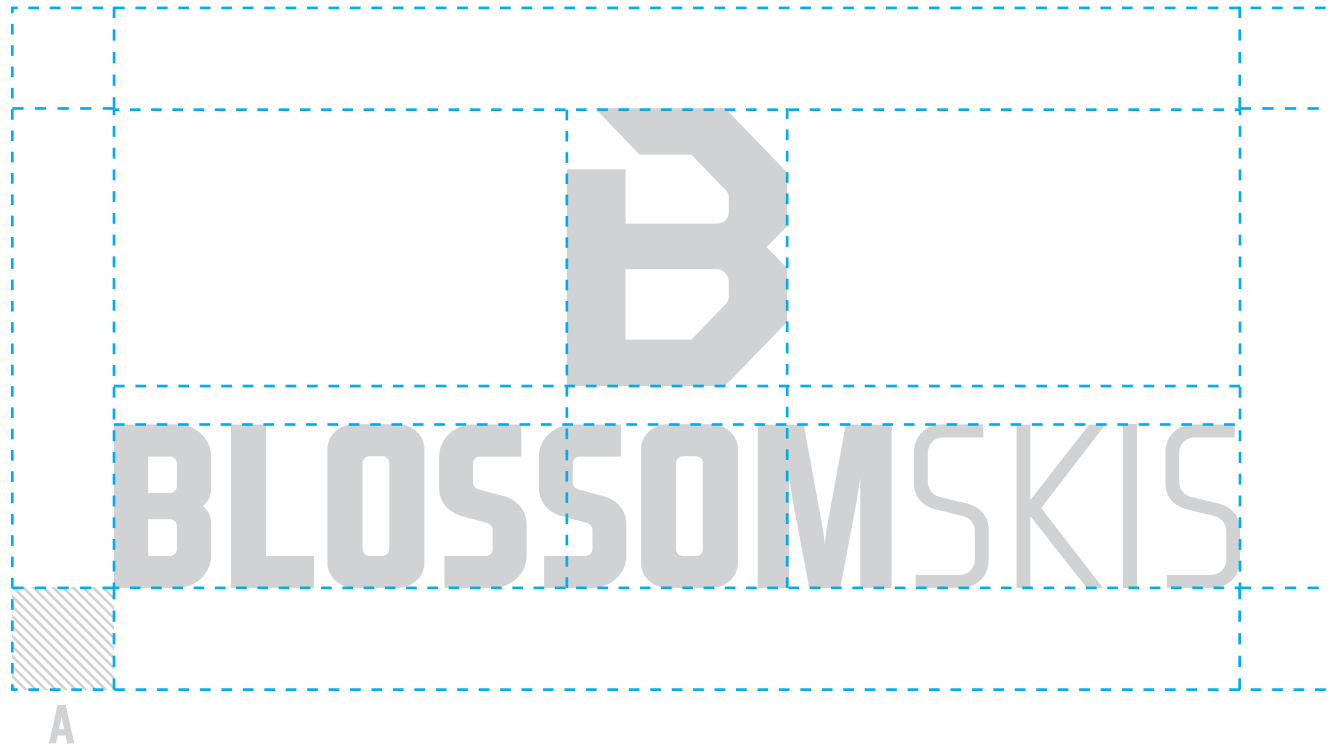
Symbol



Logotype



Space between logos



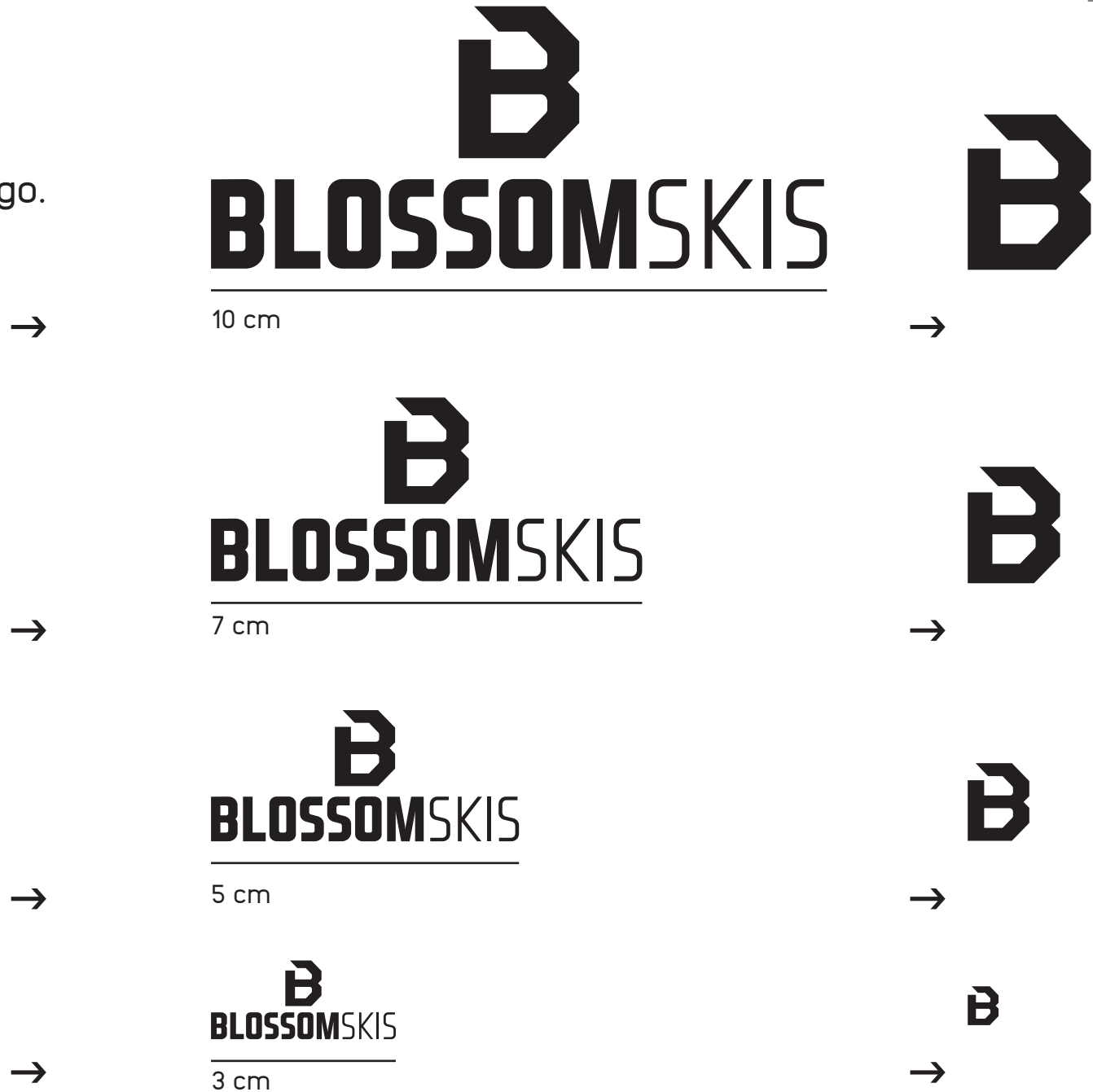
BlossomSkis logo



Different size of the logo.



Different size of the logo.



ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHILMNOPQRSTUVWXYZ ABCDEFGHILMNOPQRSTUVWXYZ
1234567890.,:; 1234567890.,:; 1234567890.,:;

Logo font: ↓

This font we can use only for the logo.

DISCOUNT

abcdefghijklmnopqrstuvz abcdefghilmnopqrstuvz **abcdefghijklmnopqrstuvz**
1234567890.,; 1234567890.,; **1234567890.,;**

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHILMNOPQRSTUVWXYZ **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
1234567890.,; 1234567890.,; **1234567890.,;**

Font for communication: ↓

ANODINA

The correct way to use the logo



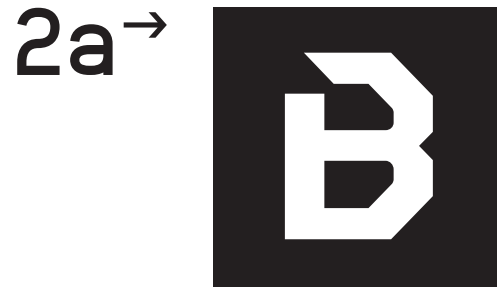
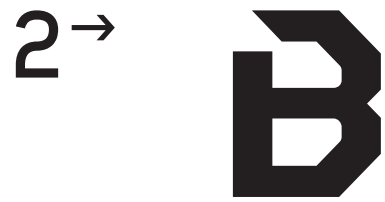
1→



1a→



The correct way to use the logo



The correct way to use the logo



4 →



4a →



Only if the other option of logo
doesn't work.

The correct position of the logo



The correct position of the logo



Blossom logo + another logo



Blossom logo + another logo



Another logo

Blossom logo + another logo



Front



Back

20 twenty
years of
innovation
progression.

Categories



B BLOSSOMSKIS

Category:
Squadra corse



VMO SG-DH →

Fis GS

Fis SL

Fis GS JR

Fis SL JR



Photo:
Alessandro Belluscio



B
BLOSSOMSKIS

Category:
Numero Uno



N°1 GS



N°1 SL

N°1 RC

N°1 SC

N°1 Lady



**NUMERO
UNO**



Photo:
Alessandro Belluscio

B BLOSSOMSKIS

Category:
Turbo



Tail Wind
White Out
Cross Wind



Photo:
Alessandro Belluscio

B BLOSSOMSKIS

Category:
Formula



Namaste →

Cardio

Icon

Offshore

Wonderland



Photo:
Alessandro Belluscio

B
BLOSSOMSKIS

Category:
Binding
↓
Binding
Plate →
T-shirt
Ski Jacket

ACCESSORIES

Photo: Davide dal Mas





New icon design



It's on



It's off



New icon design



HandMade



BlossomSkis



Handmade Blossom

New icon design

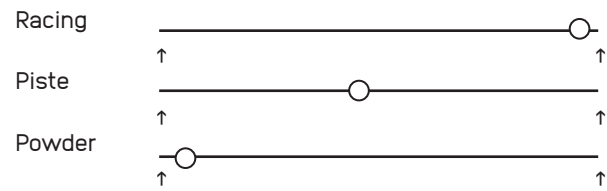


Fast Blossom Team

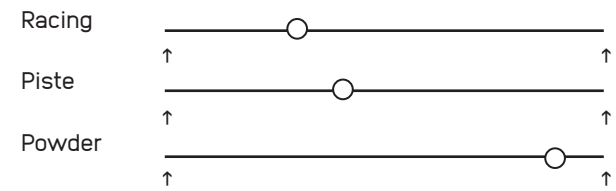
New icon design



↓ category profile



↓ category profile



New icon design



Technology ↓



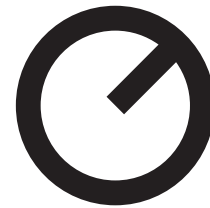
New icon design



↑
Height



↑
Shape



↑
Radius



↑
Weight

Website



blossomski.com



BlossomSkis



Facebook: @blossomski
instagram: @blossomskis



Design Studio: PulceDesign
Art Director: Matteo Zilla
Graphic Design: Maria Chiara Giovannelli